

Company Overview

Defining a market...

CyberImaging Inc. helps the global optical industry gain a competitive advantage through the use of measurement and imaging technology. The company has emerged as the market leader by enabling optical retailers to cost-effectively increase revenue, enhance image, promote premium products and differentiate their businesses.

Founded in 1996, CyberImaging develops and markets an innovative digital measurement and imaging process driven by proprietary imaging techniques and technology that create realistic simulations on real people in real time. The process has received rave reviews from industry professionals and is proven to generate revenue and provide value to clients immediately.

A business partner...

CyberImaging's mission is to become a valued business partner with its customers by helping them gain a competitive advantage through the use of imaging technology as a marketing and educational tool. The company devotes considerable resources to technology development, as well as the development of marketing strategies and educational programs that help its user community derive consistent results with its imaging solutions.

Based in Raleigh, N.C., CyberImaging enjoys an increasingly expanding customer base, with hundreds of active customers worldwide.